



Grand Valley and District Minor Hockey Association Executive

Minutes

April 5, 2023, 7:00pm
Grand Valley Community Centre Boardroom

Executive Present: Jeff Grubb (virtual), Ashleigh Milliner-Cowan, Meaghan Ulla, Amie Zukowski, Shannon Chadwick-Ross (virtual), Vanessa McDougall, Chris Terry, Joel Ross (virtual), Josh Guest (virtual), Christina Garcia, Michelle McFarlane, Brett Lyons, Kelly Grubb (virtual)

Regrets: Katie Bryan, Amy Steele, Chris Hodgson

Guests Present: None

The GVDAMH Executive Board held a meeting at the Grand Valley Community Centre Boardroom on March 7th, 2023, commencing at 7:00pm.

Call To Order: By: Jeff Grubb

Time: 7:12pm

1. Added Items (Late Submissions)

- 1.1. Jerseys for the 2023/24 Season – Joel
- 1.2. U8 Team Meeting - Jeff

2. Disclosure of Conflict of Interest

None at this time.

3. Approval of Minutes

- 3.1. Minutes from March 7, 2023

Resolution #1

Moved By: Ashleigh Milliner-Cowan
Seconded by: Amie Zukowski

BE IT RESOLVED THAT:
The GVDMAH Executive Board hereby adopts the minutes of the meeting held
March 7, 2023.

CARRIED

4. Presentations/ Reports



4.1. Pricing Comparisons – Shannon

- 4.1.1. Shannon presented all of the pricing for minor hockey programs in several different locations that are within close proximity to us. Meaghan also presented pricing of other centers within the Georgian Triangle Local League. We were below according to Shannon's numbers and slightly above average using Meaghan's numbers.
- 4.1.2. Joel and Shannon talked about the skills and goalie clinics that were above the regularly scheduled ice time for each team. The cost of the skills programs with ice was approximately \$4200. The breakdown is as follows: Goalie Clinics - \$1200, Skills - \$1800, Power Skating - \$750 (younger age groups only), Ryan- \$450 (registration of his child). The costs were about \$3200 plus ice time which comes to approx. \$4200.
- 4.1.3. Amie did a quick analysis based on a rough 22-week program. Ice time twice a week worked out to be \$7040. We talked about this for half ice vs. full ice programs.
- 4.1.4. See below for the outcome.

5. Unfinished Business

5.1. By-Law Updates – Jeff

- 5.1.1. We will set up an in-person meeting to go over these within the next few weeks. Most of the updates are just housekeeping.

6. New Business

6.1. 2023/24 Registration Fees - Shannon

- 6.1.1. Compared to other centers, our U5 and U7 fees are much lower. Shannon suggested upping the fees to cover our costs at least. Our program is twice per week whereas other centers don't have twice per week consistently.
- 6.1.2. Discussions were had as to how much money we need to keep as an emergency fund. It was discussed that some people do not feel comfortable with having large sums of money invested. But then the discussion switched gears and most agreed that the club has always had a safety net of savings and it wasn't ours to spend. It's to be kept for emergencies.
- 6.1.3. Regarding the U8 program being separated from the U7 (in order to make room for a U5 program), Shannon brought up the idea of having the second ice time as a half ice and then the other side could be goalie clinic and skills. So, they would have one hour of full ice and one hour of half ice for the season.
- 6.1.4. Joel did apply for the Bauer first shift program. We talked about integrating this into our beginner programs, but it was decided to keep it as a separate program should we be approved for it. If we do get approved, we are to supply the ice time (6 hours total – 1 hour per week for 6 weeks) and the instructors. The kids can be of mixed ages and genders. Right now, Orangeville only offers it to girls.
- 6.1.5. We discussed that the fundraising fee be removed at the time of registration. Based on feedback from parents, they found the fundraising fee difficult and unnecessary at the time of registration. We decided to remove it for this year as a trial. We may add it back next year.
- 6.1.6. Proposed pricing for 2023/24
 - 6.1.6.1. U5/U7 – \$250/\$325



- 6.1.6.2. U8 – \$525
- 6.1.6.3. U9 – \$700
- 6.1.6.4. U11 – \$700
- 6.1.6.5. U13- \$700
- 6.1.6.6. U15 - \$800
- 6.1.7. Goalie fees were also discussed. We talked about having an incentive for rostered goalies. The discussion went in a few different directions and landed that we would refund half of the registration fees for each rostered goalie who played the entire season in net during the 2023/24 season.
- 6.1.8. We decided that if there were two goalies rostered on a team, as long as neither one of them ever played out, they would both be eligible for the refund.
- 6.1.9. We also discussed injuries and other cases that might arise and we decided to address each case individually as they arise.

Resolution #2

Moved By: Ashleigh Milliner-Cowan

Seconded by: Shannon Chadwick

BE IT RESOLVED THAT:

The GVDMHA Executive Board hereby adopts the following registration fees for the 2023/24 season. U5 - \$250, U7-\$325, U8-\$525, U9, U11, U13 - \$700 for all and U15-\$800. We will not be charging the fundraising fee in addition to the registration fee at the time of registration for the 2023/24 season.

CARRIED

Resolution #3

Moved By: Amie Zukowski

Seconded by: Shannon Chadwick

BE IT RESOLVED THAT:

The GVDMHA Executive Board hereby agrees that for the 2023/24 season, each rostered full-time goalie on the U11, U13 and U15 teams, would be refunded half of their initial registration fee upon completion of a successful and full season with their GVMH team.

CARRIED

6.2. Skill Development – Joel

- 6.2.1. Joel was happy with the amount of skill development that happened last year. Parents provided great feedback with regards to the skills, skating and shinney that were offered. He would like to continue the same plan for the 2023/24 season.

6.3. Goalie Clinics Schedule – Joel

- 6.3.1. Joel was happy with the goalie clinics and training that happened this past season. We will continue to develop and grow our goalies.



6.3.2. It was mentioned that U8 team needs more goalie equipment.

6.4. Duck Race Booth – Ashleigh/Dylan

6.4.1. Coach Dylan wants to head up a booth with shooting, prizes, player volunteers, information packages, etc. May 27th. We discussed that a customized tent would be out of our budget this year but perhaps we could start small and grow on this idea each year.

6.4.2. The team liked the idea of having stickers or tattoos as giveaways.

6.4.3. It was discussed that we could borrow a net and a shooting pad and that we could do a grand prize giveaway of Twister's swag.

Resolution #4

Moved By: Ashleigh Milliner-Cowan

Seconded by: Jeff Grubb

BE IT RESOLVED THAT:

The GVDMA Executive Board agrees to spend no more than \$250 on promotional giveaways such as temporary tattoos and/or stickers to be used at the Lion's Duck Race booth.

CARRIED

6.5. Lottery License – Amie/Meaghan

6.5.1. This was deferred to a future meeting.

6.6. Advertising – Amie

6.6.1. Direct Mailers, School Flyers, etc – Amie

6.6.2. This was deferred to a future meeting.

6.7. Hockey Day in GV 2023/24 – Amie

6.7.1. Brett came up with an idea to host Hockey Day in GV on November 11th, 2023.

6.7.2. This idea was well received. It was discussed that we could involve the legion, have moment of silence, incorporate a dance, etc. The hope is that it would be bigger with more community involvement.

6.8. Jerseys for the 2023/24 Season – Joel

6.8.1. This has been deferred to a future meeting when we have time to discuss new Jerseys and the idea of team sponsorships.

6.8.2. We quickly touched base on the pricing and that we would reach out to Vito and book a day for pricing. We all seemed to agree that it would be a good idea to try this for a year.

6.9. U8 Team meeting

6.9.1. At the beginning of March, some of the board members called a meeting with the U8 team. We had a very in-depth and long discussion about this encounter. There was misunderstandings with regards to a player playing above their age group for the 2023/24 season after playing above their age group this season. It was clarified that



players must register at their appropriate age group. After registration is complete, based on numbers, skills levels and many other factors, players may either move teams or SP for another team in addition to their regular age group. These decisions are made with the coaching staff, our technical director and must be passed by the Georgian Triangle League and the OMHA. There is also a fee (change if playing up or down, and in addition of AP-ing) that is in addition to the move.

6.9.2. Discussion took place at length with regard to how the meeting was called, when it was called, the amount notice that was given, the number of executive members that were there and the processes that weren't followed.

6.10. Feedback Survey

6.10.1. We quickly reviewed the survey. It will be distributed to all executive members for their viewing. Please ensure that all information in the survey is kept confidential within our group.

6.10.2. The consensus was that everyone liked skills.

6.10.3. We will talk about the results in more depth in May.

7. Adjournment

Resolution # 3

Moved By: Jeff Grubb

Seconded by: Ashleigh Milliner -Cowan

BE IT RESOLVED THAT:

The GVDMHA Executive do now adjourn to meet again on Date TBD, or at the call of the Chair.

CARRIED

GVAMHA President/Chair

GVAMHA Secretary